

BEA G. LEOPOLD

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SCOPE OF SERVICES

- 1980 - present PRESIDENT, BLCommunications, Philadelphia, PA
BLCOMMUNICATIONS provides strategic, mission-directed, leadership and oversight services to the not-for-profit community. Projects include, but are not limited to:
- Strategic Thinking & Planning: *enhancing Board functioning and organizational systems and management*
 - Fiscal Accountability Practices & Responsible Fund Raising: *projecting and managing the future*
 - Board Leadership & Governance: *growing future leaders, systems and organizational functions*
 - Needs & Best-Practice Assessments: *environmental scans, board & membership surveys, Board meeting reviews*

NOT-FOR-PROFIT EXPERIENCE

- 2006 — present BUSINESS AND MANAGING DIRECTOR, Online Review Course in Medical Genetics and Genetic Counseling, academic sponsorship by the University of Pennsylvania Masters in Genetic Counseling
- Direct growth, operational and financial sides of online course
- 2017 — present VOLUNTEER, Welcoming Center for New Pennsylvanians, Philadelphia PA
- Work with immigrants from all over the world who have relocated to Philadelphia and are enrolled in a 9-week program to create resumés and cover letters aimed at increasing clients' chances of finding meaningful employment
- 2011 — 2018 TREASURER & BOARD MEMBER, A Way In, a Jewish Mindfulness Organization, Philadelphia PA
- Launched new not-for-profit Jewish mindfulness organization under leadership of Rabbi Yael Levy. Organization has grown to include national and international following.
- 2014 — 2016 FACILITATOR, Strategic Planning, Arcadia University Genetic Counseling Program, Glenside PA
FACILITATOR, Strategic Planning, University of Pittsburgh Genetic Counseling Program, Pittsburgh PA
- Led strategic planning process from inception to development of working document
- 1985 — 2009 President/Owner, Write Resumés, Wallingford PA
- Worked one-on-one with individuals to create resumés that positioned the client for success
 - Discussed cover letter strategies
- 2006 — 2008 INTERIM EXECUTIVE DIRECTOR, Association of Paroling Authorities International, Wallingford, PA
- Led professional association for parole board members and chairs from antiquated, hard-copy organization to electronic/online, best-practices functioning organization
 - Grew association from 393 to 509 (29%) in 18-month period
 - Increased paid attendance at Annual Conference from 209 - 234 (12%); corporate support by 181%
- 2007 CONSULTANT, New England Regional Genetics Group (NERGG), Needham, MA
- Provided strategic planning at weekend retreat and follow up consultation
- 2004, 2006 CONSULTANT, METABOLIC DIETITIANS GROUP (*later named Genetic Metabolic Dietitians Int'l*), Atlanta, GA
- Provided consultation on strategic planning, knowledge-based decision making, values-based planning perspectives, and financial-based strategic thinking with group of 25 leaders interested in starting a professional membership association. Group formed a professional association within one year, citing that sessions were "invaluable and certainly steered us away from many possible wrong turns." Focus of consultation in 2006: "What's Next?"

1986 - 2005 EXECUTIVE DIRECTOR, NATIONAL SOCIETY OF GENETIC COUNSELOR, INC., Wallingford PA

- Provided virtual office with full-service staffing and highest-quality outsource services and leadership for growing international professional membership organization. Working in a committed Board/Staff partnership, Society grew
 - from membership of 650 to 2200+ and from conference registration of 300 to nearly 1200
 - from no budget to a \$1.6M annual budget
 - from an annual conference budget with an anticipated loss of \$7 - 10K to a \$330K budget, consistently netting between \$65K - \$95K annually, providing top-of-line services for attendees
 - from initial introduction of strategic planning concepts to full education and successful completion of three action-based 3-year strategic plans, including an enduring vision and mission

2000 - 2005 BOARD MEMBER, JRS BIODIVERSITY FOUNDATION (formerly BIOSIS), Philadelphia, PA

Served on internationally-diverse Board of Directors of this \$35 million foundation incorporated in 2004. During tenure, the Board sold BIOSIS, a not-for-profit publisher of abstracts in the life science, and invested the proceeds to create a foundation which will award funds for projects related to biodiversity in Third World countries.

- Chaired successful search committee for Executive Director

PROFESSIONAL PRESENTATIONS

- “Constructing a Conference Budget: Perils and Pearls” American Society of Association Executives, 12th Annual Management Conference, Washington, DC: December 1994
- “If It Ain’t Broke, Fix It: Strategic Planning from a Position of Strength.” American Society of Association Executives, 11th Annual Management Conference, New York, NY: December 1993
- “Read My Lips: No New Membership Taxes” American Society of Association Executives, 8th Annual Management Conference, Washington, DC: December 1990
- “Medical Marketing: Putting the Buts Behind You” American Medical Women’s Association, Branch #25, Philadelphia, PA: March 1986
- “How to Encourage Leadership” National Genetics Support Groups Symposium, sponsored by The Johns Hopkins Hospital, Washington, DC: June 1985
- “The Role of the Voluntary Agency in the Genetic Breakthrough in Huntington’s Disease: Impact, Plan and Reaction” Pennsylvania Genetic Diseases Testing and Counseling Program, Harrisburg, PA: March 1984
- “Editing Effective Newsletters” Huntington’s Disease Society’s Annual Meeting, Boston, MA: August 1983
- “Huntington’s Disease: The Challenge of Care and Coping” International Huntington Association, Niagara Falls, Canada: April 1983

EDUCATION

1979	M.A.	Communications Rowan University, Glassboro, NJ
1973	B.A.	Psychology Framingham State College, Framingham, MA