

BEA G. LEOPOLD

233 Canterbury Drive • Wallingford PA 19086-6617
610-872-8730 *office* • 610-742-5250 *cell* • 610-872-1192 *fax*
Bea@BLCommunications.US • www.BLCommunications.us

SCOPE OF SERVICES

1980 - present PRESIDENT, BLCommunications, Wallingford, PA
BLCOMMUNICATIONS provides strategic, mission-directed, leadership and oversight services to the not-for-profit community. Projects include, but are not limited to:

- Strategic Thinking & Planning: *enhancing Board functioning and organizational systems and management*
- Fiscal Accountability Practices & Responsible Fund Raising: *projecting and managing the future*
- Board Leadership & Governance: *growing future leaders, systems and organizational functions*
- Needs & Best-Practice Assessments: *environmental scans, board & membership surveys, Board meeting reviews*

NOT-FOR-PROFIT EXPERIENCE

2014 — present FACILITATOR, Strategic Planning, Arcadia University Genetic Counseling Program, Glenside PA
FACILITATOR, Strategic Planning, University of Pittsburgh Genetic Counseling Program, Pittsburgh PA

- Led strategic planning process from inception to development of working document

2011 — present TREASURER & BOARD MEMBER, A Way In - Jewish Mindfulness Organization, Philadelphia PA

- Launched new not-for-profit Jewish Mindfulness organization in Philadelphia under the direction of Rabbi Yael Levy. Program has grown to include national and international following.

2006 — present BUSINESS AND MANAGING DIRECTOR, Online Board Review Course in Medical Genetics and Genetic Counseling, co-sponsored by University of Pittsburgh Department of Human Genetics, Pittsburgh, PA and Oklahoma University Professional Development, Oklahoma City, OK

- Manage operational and financial side of successful online course

2006 — 2008 INTERIM EXECUTIVE DIRECTOR, Association of Paroling Authorities International, Wallingford, PA

- Led professional association for parole board members and chairs from antiquated, hard-copy organization to electronic/online, best-practices functioning organization
- Grew association from 393 - 509 (29%) in 18-month period
- Increased paid attendance at Annual Conference from 209 - 234 (12%); corporate support by 181%

2007 CONSULTANT, New England Regional Genetics Group (NERGG), Needham, MA

- Provided strategic planning at weekend retreat and follow up consultation

2004, 2006 CONSULTANT, METABOLIC DIETITIANS GROUP (*later named Genetic Metabolic Dietitians Int'l*), Atlanta, GA

- Provided consultation on strategic planning, knowledge-based decision making, values-based planning perspectives, and financial-based strategic thinking with group of 25 leaders interested in starting a professional membership association. Group formed a professional association within one year, citing that sessions were “invaluable and certainly steered us away from many possible wrong turns.” Focus of consultation in 2006: “What’s Next?”

1986 - 2005 EXECUTIVE DIRECTOR, NATIONAL SOCIETY OF GENETIC COUNSELOR, INC.

- Provided virtual office with full-service staffing and highest-quality outsource services and leadership for growing international professional membership organization. Working in a committed Board/Staff partnership, Society grew
 - from membership of 650 to 2200+ and from conference registration of 300 to nearly 1200
 - from no budget to a \$1.6M annual budget
 - from an annual conference budget with an anticipated loss of \$7 - 10K to a \$330K budget, consistently netting between \$65K - \$95K annually, providing top-of-line services for attendees
 - from initial introduction of strategic planning concepts to full education and successful completion of three action-based 3-year strategic plans, including an enduring vision and mission

2000 - 2005

BOARD MEMBER, JRS BIODIVERSITY FOUNDATION (formerly BIOSIS), Philadelphia, PA
Served on internationally-diverse Board of Directors of this \$35 million foundation incorporated in 2004. During tenure, the Board sold BIOSIS, a not-for-profit publisher of abstracts in the life science, and invested the proceeds to create a foundation which will award funds for projects related to biodiversity in Third World countries.

- Chaired successful search committee for Executive Director

PREVIOUS CLIENT LIST

NOT-FOR-PROFIT ASSOCIATIONS

- 1986 - 1992 • American Medical Women's Association, Branch #25, Philadelphia, PA
Served as part time Executive Director
- 1981 - 1984 • Huntington's Disease Society of America - New York, NY
— Edited national newsletter with direct report to Marjorie Guthrie
- 1980 - 1986 • Huntington's Disease Society of America - Delaware Valley Chapter
— Served as part time Executive Director

PROFESSIONAL PRESENTATIONS

- "Constructing a Conference Budget: Perils and Pearls" American Society of Association Executives, 12th Annual Management Conference, Washington, DC: December 1994
- "If It Ain't Broke, Fix It: Strategic Planning from a Position of Strength." American Society of Association Executives, 11th Annual Management Conference, New York, NY: December 1993
- "Read My Lips: No New Membership Taxes" American Society of Association Executives, 8th Annual Management Conference, Washington, DC: December 1990
- "Medical Marketing: Putting the Buts Behind You" American Medical Women's Association, Branch #25, Philadelphia, PA: March 1986
- "How to Encourage Leadership" National Genetics Support Groups Symposium, sponsored by The Johns Hopkins Hospital, Washington, DC: June 1985
- "The Role of the Voluntary Agency in the Genetic Breakthrough in Huntington's Disease: Impact, Plan and Reaction" Pennsylvania Genetic Diseases Testing and Counseling Program, Harrisburg, PA: March 1984
- "Editing Effective Newsletters" Huntington's Disease Society's Annual Meeting, Boston, MA: August 1983
- "Huntington's Disease: The Challenge of Care and Coping" International Huntington Association, Niagara Falls, Canada: April 1983

EDUCATION

- 1979 M.A. Communications
Rowan University, Glassboro, NJ
- 1973 B.A. Psychology
Framingham State College, Framingham, MA